



The Premier SMB Ai Os

Deploying Multi-Agent Teams for Small & Medium Businesses

Real Ai. Real Businesses. Real ROI

Revolutionizing the Future of Work by Reimagining Human and Ai Teams Working Together

Why Now: Agentic AI is replacing SaaS

The shift from software to hybrid human and AI driven outcome based teams



Traction & Growth

Rapid adoption and proven product/problem fit



7

Paying Customers

Within Q4 2025



\$11K

Revenue

Within Q4 2025



100%

Customer Retention

Industry Avg: 68%



4.9/5

Customer Satisfaction

7+ reviews

Key Milestones

- 1 Q4 2025**
Beta launch with 7 pilot customers
- 2 Q4 2025**
Reached \$11K Revenue
- 3 Q4 2025**
Piloted in 4 Industries
- 4 Q4 2025**
Strategic partnership with marketing & advertising agency for distribution

Backed By



Microsoft
for Startups

aws startups

IIElevenLabs



Inception
Program



Founder
University

The Problem

SMBs face critical operational challenges



Manual Ops

SMBs lose 30-40% productivity due to manual, repetitive tasks



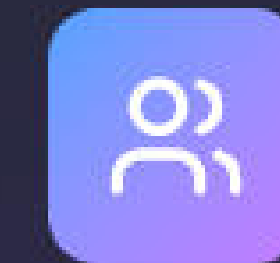
Tool Sprawl

Average SMB uses 40+ SaaS tools that don't talk to each other



Data Fragmentation

Critical business knowledge scattered across emails & spreadsheets



Talent/Burnout

65% of SMB owners cite hiring & retention as top challenge

90% of business operations for SMBs are still manual and billions lost every year

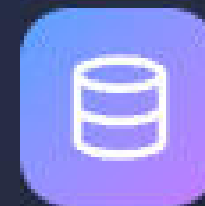
Solution: Multi-Agents as a Service

Deploy multi-agent teams that execute core business workflows in hours, not months.



Vertical Agents

Specialized AI workers



Data Engine

Unified business context



Workflow Templates

Pre-built automations



Scalable Platform

Enterprise-grade infra



1. Connect

Integrate your data sources instantly



2. Configure

Select agents and define goals



3. Agents Execute

Autonomous workflows deliver results

Wrk.Flo unifies these capabilities into a single, cohesive operating system for SMBs

As LLMs improve, Wrk.Flo improves automatically as we're multi-model and integrate into the systems where work happens

Early Pilot Use Case & Results

Real-world validation across diverse industries



My Payroll Managers

Payroll & HR Services

Solution: AI-powered Payroll Intake Accelerator converting legacy data to Execupay format

Pain Point: Manual payroll data conversion taking 5-7 days per client with high error risk

Key Results:

- Reduced onboarding from 5-7 days to <24 hours
- 80-90% reduction in manual entry effort
- 95%+ auto-pass rate with 100% reconciliation



Dating Solutions Academy

Online Education & Coaching

Solution: AI Dating Coach Agent providing 24/7 personalized advice and automated lead nurturing

Pain Point: Manual coaching calls not scalable, struggling to convert casual leads

Key Results:

- 75% reduction in customer support hours
- 3x increase in lead conversion (first 30 days)
- Branded AI personality aligned with teaching style



Collected Studio

Creative Media & Video Production

Solution: Video Production Agent System generating cinematic AI storyboards and shot sequences

Pain Point: Slow turnaround for concept visuals with high creative labor costs

Key Results:

- 5x faster concept-to-draft turnaround
- 60% reduction in manual editing workload
- Opened new revenue stream for previsualization

Product Ecosystem

Three core pillars of the Wrk.Flo platform

 AI Operating System

Eden.Ai — Voice-First AI OS

Voice-First AI Operating System for SMBs

Wrk.Flo's flagship product — a voice-first AI OS that deploys autonomous agents for scheduling, deep research, multi-agent workflows, and enterprise knowledge management with human warmth.

Voice AI

Multi-Agent

Wrk.Flo

6

CORE CAPABILITIES

24/7

ALWAYS ON

Talk to Eden Now [➔](#)

 AI Development Platform

Wrk.Flo Custom Workflow Builder

Text-to-Workflow AI Agent — Describe It, Deploy It

Describe any business workflow in plain text and Wrk.Flo's AI generates production-ready workflow components with inputs, outputs, and integrations — no code required.

Wrk.Flo

No-Code

Text-to-Workflow

90%

LESS DEV TIME

Minutes

TO DEPLOY

View Full Case Study [➔](#)

 Sales Automation (B2B)

AI SDR & ICP Research Agent

AI-Powered Sales Prospecting & Outreach Engine

Multi-agent workflow that scrapes firmographics, scores pain points, designs automation proposals, and produces outbound-ready assets — cold emails, LinkedIn notes, and call openers.

AI SDR

ICP Research

Outbound Automation

70-90%

LESS RESEARCH

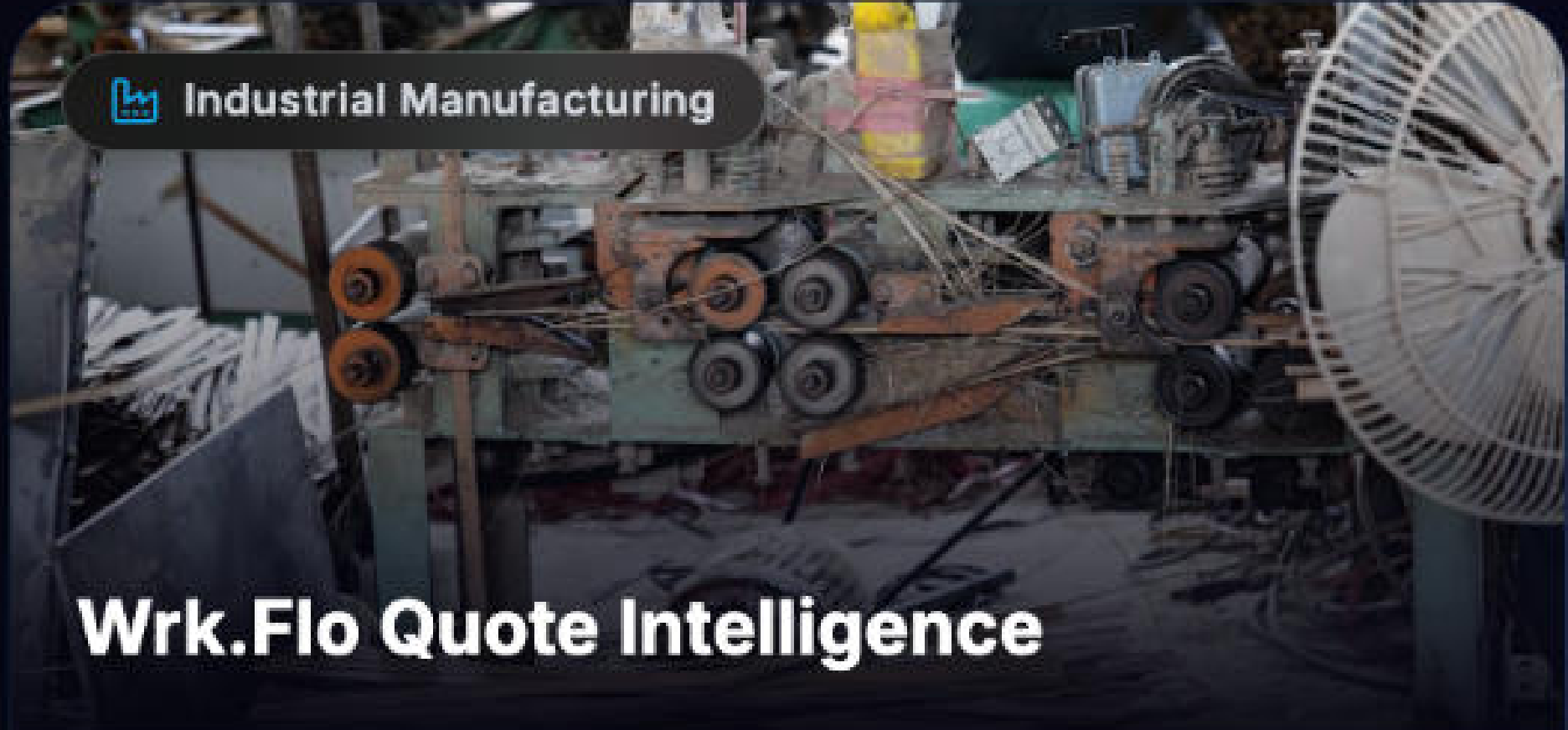
2-4x

MORE OUTBOUND

View Full Case Study [➔](#)

Industry Verticals

Specialized agents built for specific operational challenges



Industrial Manufacturing

Wrk.Flo Quote Intelligence

AI Quote Intelligence for Supplier Pricing & Margin Control

Ingests messy PDFs, emails, and spreadsheets from suppliers, applies per-line margin logic, and generates customer-ready quotes — built for any manufacturer, distributor, or VAR.

Quote Automation

Pricing AI

Margin Control

60-80%

FASTER QUOTES

70%+

LESS MANUAL

[View Full Case Study ↗](#)



Professional & Consulting Services

Client Intake-to-Billing Orchestrator

End-to-End Client Intake → SOW → Delivery → Billing Automation

Orchestrates the full client lifecycle — lead intake, qualification, discovery notes, SOW drafting, e-sign, project kickoff, task creation, invoicing, and collections with scope-change detection.

HubSpot/Salesforce

DocuSign

QuickBooks

3x

FASTER CASH CYCLE

80%

LESS MANUAL

[View Full Case Study ↗](#)



Skilled Trades & Field Services

Dispatch-to-Cash Ops Brain

Job Intake → Dispatch → Parts → Invoice → Payment Automation

Automates job intake, triage, technician scheduling, work orders, parts lookup/ordering, customer updates, invoicing, and payment follow-up with dynamic rescheduling based on GPS/ETA.

ServiceTitan

Twilio

QuickBooks

2x

JOBS PER DAY

70%

FASTER DISPATCH

[View Full Case Study ↗](#)

World-Class Team

Experienced leaders from top tech companies



Moses Tut

CEO & Co-founder

- Ex-Managing Director & investor, **gener8tor**
- Deployed millions into 15 portfolio companies
- Serial entrepreneur and operator, raised \$5M+ in capital



Isaac Tut

CTO & Co-founder

- Ex-Sr. AI Project Lead, **Boston Scientific** & 3x Founder
- Head of **Boston Scientific's** MIT-IBM Watson Ai Lab
- Physics, Mathematics, Aerospace Engineering Degrees



Nick Julsrud-Wertjes

Head of Growth

- Ex-**Oracle** Enterprise Sales & Former Founder
- Top 1% Performer at Wells Fargo (\$69M annual volume)
- Deep experience in ERP & Workflow Automation



Companies Associated with Founding Team



Market Opportunity

A massive, underserved market ready for disruption



\$450B

Total Addressable Market

Global SMB software market



\$85B

Serviceable Available Market

Vertical Ai for SMBs



\$12B

Serviceable Obtainable Market

Initial target segments

Target Industries

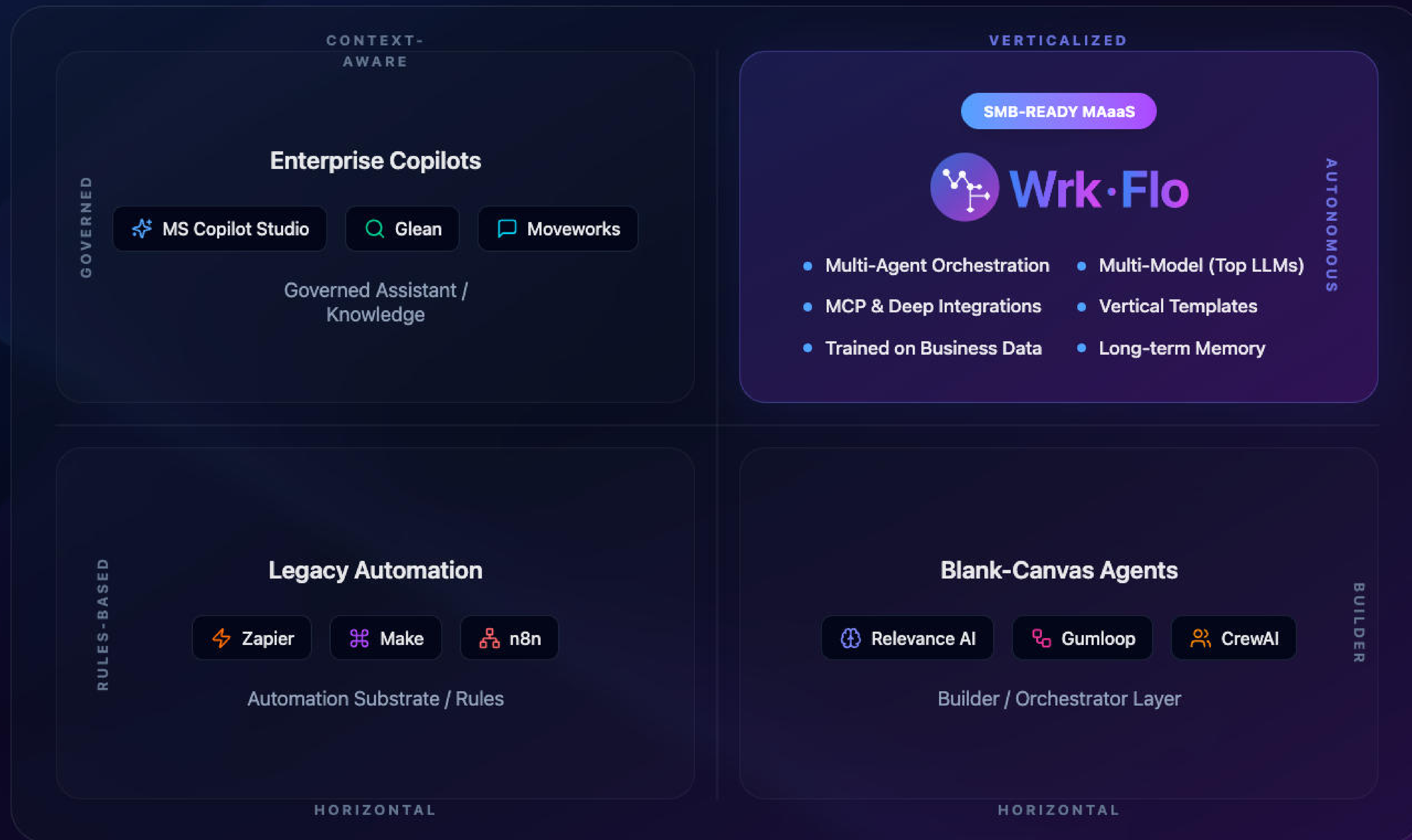
- Fragmented Professional & Consulting Services
- Skilled Trades & "Messy" Field Services
- Industrial Automation & Manufacturing
- Property Management + Maintenance Ops
- Construction Back Office
- AI Native Agencies

Market Dynamics

- 42% CAGR in vertical Ai adoption
- 58% of U.S. small businesses say they use AI tools
- 80% prefer industry-specific solutions
- 70% expect to increase AI-related spending over the next 12 months

Why Wrk.Flo Wins

SMB-Ready Multi-Agent System



Wrk.Flo Agent Platform

Template Library & Quick Start

Templates

 Get started

 All templates

Use Cases

 Assistants

 Classification

 Coding

 Content Generation

 Q&A

Methodology

 Prompting

 RAG

 Agents

Get started

Start with templates showcasing AInime's Prompting, RAG, and Agent use cases.

 PROMPTING

Basic Prompting

Perform basic prompting with an OpenAI model.

 RAG

Vector Store RAG

Load your data for chat context with Retrieval Augmented Generation.

 AGENTS

Simple Agent

A simple but powerful starter agent.

Start from scratch

Begin with a fresh flow to build from scratch.

+ Blank Flow

Wrk.Flo Agent Platform

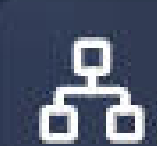
Workflow Builder & Automation

The screenshot displays the Wrk.Flo Agent Platform interface, specifically the 'My Projects / AI SDR & ICP Intelligence Agent' workspace. The interface is divided into several sections:

- Left Sidebar (Components):** A list of components for building workflows, including Input / Output, Agents, Models, Data, Vector Stores, Processing, Logic, Helpers, Media, Bundles, Language Models, Embeddings, Memories, AI/ML, Anthropic, Amazon, Apify, and LangChain. A 'New Custom Component' button is at the bottom.
- Central Canvas:** A workspace for building workflows. It features a 'Sequential AI SDR & ICP Intelligence Agents' overview card on the left, which includes an overview, a result statement, and instructions on how to use the flow. The main area shows a workflow diagram with nodes connected by arrows. The nodes include:
 - ICP Research & Intelligence Agent:** A node for defining the agent's instructions and tasks, with fields for Model Provider (OpenAI), Model Name (gpt-4.1-mini), OpenAI API Key, and Agent Instructions.
 - Market Analysis & AI Workflow:** A node for defining the agent's instructions and tasks, with fields for Model Provider (OpenAI), Model Name (gpt-4.1-mini), OpenAI API Key, and Agent Instructions.
 - Calculator:** A node for performing basic arithmetic operations on a given expression.
 - Agent:** A node for defining the agent's instructions and tasks, with fields for Model Provider (OpenAI), Model Name (gpt-5-nano), OpenAI API Key, and Agent Instructions.
 - Chat Input:** A node for getting chat inputs from the Playground.
 - Chat Output:** A node for displaying a chat message in the Playground.
 - Prompt Template:** A node for creating a prompt template with dynamic variables.
 - Tools:** A section containing various tools like 'Tavily AI Search' (which requires an API key), 'Yahoo Finance', and 'Data Method'.
- Right Sidebar (Playground):** A section for testing the workflow. It includes a 'Playground' button, a 'Share' button, and a 'Logs' button. It also displays the 'ICP Research & Intelligence Agent' configuration and the 'Market Analysis & AI Workflow' configuration.

Wrk.Flo Agent OS Architecture

Enterprise-grade foundation for scalable autonomy



Integrations / Connectors

CRM, ERP, Email, API Gateway



Orchestration Engine

Planner, Router, Multi-Agent Collaboration



Memory & Learning

Vector DB, Context Management, Self-improvement



Vertical Templates

Pre-built agents for HR, Finance, Ops



Trust & Governance

Security, Compliance, Human-in-the-loop

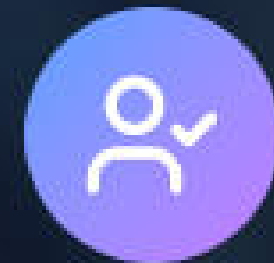
Trust Layer: Safe Autonomy for SMBs

Control and visibility at every step



Audit Trails

Complete transparency into every agent action and decision



Human-in-the-Loop

Seamless handover for critical decisions & confidence thresholds



Policy Hooks

Customizable guardrails ensuring alignment with business rules



Security & SOC2

Enterprise-grade encryption and compliance standards in progress



Safe Rollback

Instant recovery and exception handling mechanisms



Built secure by design. Your data never leaves your control.

Business Model

One Time Set-up Fee

Custom

Price Varies By Workflow

- Pain point discovery
- Data integration
- Deploy Ai Agents
- Email support

SaaS SMB Starter Plan

\$1,500+/month

Price Varies By # of Agents

- Advanced Ai features
- Priority support
- 50GB data storage
- Custom workflows
- Ai automation access

SMB Pro Plan

Custom

Unlimited Users & Agents

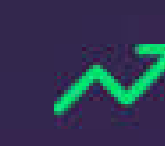
- Full platform access
- Dedicated support
- Unlimited storage
- White-label options
- On-premise deployment



Implementation Services



SaaS Subscriptions



Data Analytics Add-ons

Financial Projections

Strong unit economics and clear path to profitability



The Ask: Funding for Discovery

\$2M Pre-Seed

18-month runway to achieve key milestones

18-Month Milestones

- 1 Discover product market fit in various industries
- 2 Expand to 2 additional industry verticals
- 3 Grow team to 7 employees
- 4 Reach 100+ customers and \$1.5M ARR
- 5 Launch Ai agent marketplace with advanced features
- 6 Establish strategic distribution partnerships

Expected Outcomes

- \$1.5M ARR by end of 2026
- Market leadership in 3 verticals
- Ready for Seed Round (\$10M+)

What We Bring

- Proven product-problem fit
- Experienced founding team
- Growing proprietary data moat

Let's Build the Future of SMB Operations Together

 moses@wrkflo.biz — www.wrkflo.biz



Thank You

The Premier SMB Ai Os Deploying Multi-Agent Teams

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